

## **6<sup>th</sup> SUMMER GULF EXHIBITION FOR UK INSTITUTIONS**

**Oman, Dubai, Abu-Dhabi, Bahrain, Kuwait and KSA Optional (Riyadh & Jeddah)**

**June 20<sup>th</sup> – 24<sup>th</sup>, 2009**

### **Background**

The following are reasons why Global Vision has organised this event in the Gulf in June:

- The above Gulf States rank amongst the most affluent oil - producing states, which can fund students wishing to undertake higher education in the UK. As a result of Global Vision's visits and meetings with key sponsoring bodies in the Gulf, it came to our knowledge that the largest numbers of sponsored students are selected during June and July. Students at this late stage will try to secure places at UK institutions for English Language as well as UG, PG including research.
- Numerous high school students graduate each year who wish to undertake UG courses. However, their local universities and colleges cannot accommodate these great numbers nor provide a variety of degree programmes that many students wish to read for.
- These Gulf States have a natural cultural inclination towards Higher Education in the UK.
- The secondary and post-secondary education structure and curriculum and assessment framework in these five states are very similar and accredit able.
- Most local higher education institutions and universities seek to establish links with the UK universities to accommodate opportunities for degree programmes of 2x2, 3x1 in-country and online/distance learning, split PhD and the like. Global Vision UK would like to create such openings for UK universities wherever they may arise.
- There are **NO** agents currently operating in these states who are well informed about the nature and variety of the Academic Services and the university application procedure.

### **Objectives**

The main objective of the Exhibition is to expose the available wide diversity of disciplines, courses and services within a number of reputable UK institutions to the general public and educational institutions in selected Gulf countries. This will make available information concerning entry requirements, fees, length of studies and a general overview of the cities that host such institutions. In addition, the following will constitute the main information that the exhibition would provide for the public in the Gulf:-

- English Language summer courses, ESP, Intensive English Language courses, IELTS preparation...etc.
- Foundation programmes leading to various disciplines.
- UG & PG courses offered within the participating UK institutions.
- The availability of on/Line & DL Programmes at all levels in all available fields, in addition to promoting the availability of in/country delivery of courses.
- The availability of specifically tailored courses, particularly courses that incorporate applicability for developing countries for the private and public sectors in the Gulf.
- To provide for the participating UK institutions a venue for students recruitment and establishing contacts with the Gulf academic circuit and key links in order to facilitate for discussions and negotiations for further cooperation.

### **The Exhibition also aims to**

This Exhibition will provide an outstanding opportunity for the highly reputable UK Institutions to become acquainted with the Gulf education sector and to fulfill their needs in:

- Develop communication with potential students.
- Establish contacts with the reputable private schools and discussing future cooperation.
- The field of English training courses for their students.
- Provide for the participating UK Institutions a venue for student recruitment and
- Establish contacts with the Gulf academic circuit in order to facilitate discussions
- Negotiations for further co-operation.
- Provide an outstanding opportunity for the UK Institutions to become acquainted
- The Gulf education sector to fulfill their needs.

### Timing of the Exhibition

The event has been carefully timed in order to cater for the academic needs of students at all levels. During this month, most of the UG students who wish to join the UK institutions for **foundation year courses** and for **first year degrees** are hoping to settle their decisions at the right institution. Similarly, during this month most students who wish to pursue their **PG education** for the following September 2009 are encouraged to seek acceptances. In addition, most of the students wish to be enrolled for various durations for the **English Language courses**, during the summer months, or up to January/2010, or even for one year durations.

### Agenda (Tentative)

#### **Arrive Oman – Friday June 19<sup>th</sup>, 2009**

#### **Oman – Saturday June 20<sup>th</sup>, 2009**

16:00 – 17:15 Offer Holder activity (Optional)

17:30 - 21:30 Desk presentations at **the hotel**

#### **Dubai – Sunday June 21<sup>st</sup>, 2009**

#### **Traveling to Dubai**

16:00 – 17:15 Offer Holder activity (Optional)

17:30 – 21:30 Desk presentations at **the hotel**

#### **Abu – Dhabi Monday June 22<sup>nd</sup> 2009**

#### **Traveling by Bus to Abu-Dhabi, arranged by Global Vision**

16:00 – 17:15 Offer Holder activity (Optional)

17:30 - 21:30 Desk presentations at **the hotel**

#### **Bahrain – Tuesday June 23<sup>rd</sup>, 2009**

#### **Traveling to Bahrain**

16:00 – 17:15 Offer Holder activity (Optional)

17:30 - 21:30 Desk presentations at **the hotel**

#### **Kuwait – Wednesday June 24<sup>th</sup>, 2009**

**Traveling to Kuwait**

16:00 – 17:15 Offer Holder activity (Optional)

17:30 - 21:30 Desk presentations at **the hotel**

**Optional Add on for Riyadh 25<sup>th</sup> & Jeddah 26<sup>th</sup> June /Saudi Arabia.**  
Travel itinerary and cost available upon request.

**Riyadh – Thursday 25<sup>th</sup> June, 2009**

**Travelling to Riyadh by air**

17:30 – 21:30 Desk presentations at **the Hotel / Global Vision Offices\***

**Jeddah – Friday 26<sup>th</sup> June, 2009**

**By air to Jeddah**

17:30 – 21:30 Desk presentations at **the Hotel / Global Vision Offices\***

**\*\*\* End of Exhibition activities \*\*\***

Desk presentations (in the afternoon sessions) include individual counselling by UK Institutions' representatives to prospective students. The sessions will be heavily advertised and they are open to the general public. This should be a perfect opportunity for the UK Institutions' representatives to promote Undergraduate, Postgraduate, and English Language Programmes their reputable Institutions offer (including September 2009 & January 2010 entry points). Representatives are free to put up stand or posters, run videotapes, and distribute the Institution's promotions material.

*NB. Individual meetings can be held during the course of the Exhibition between Global Vision Management and the participating universities to discuss further cooperation.*

**Location and Accommodation**

The Exhibition will be held at 4/5 star **Hotel** in Oman, Dubai, Abu-Dhabi, Bahrain, Kuwait. Arrangements can be made for single/double rooms. Extended stays can be arranged by Global Vision to include staying in the hotel for longer periods and arranging visits to tourist sites. The hotel offers e-mail, fax, and word-processing services, plus a variety of recreational resources for your relaxation, including a full-service restaurant, lounge bars, indoor pool, whirlpool, sauna, and a fully equipped exercise room.

**N.B. The cost of extended stays and the cost of accompanying spouses can be obtained from Global Vision.**

**Fees and Registration**

A subsidized registration fee of **£ 4950** will be charged to participating institutions, which includes all of the exhibition activities, accommodation (B&B) for 4 nights – one in each city only, programme materials, all various **first class** marketing promotional activities that are

necessary to the success of this event which will be carried out by Global Vision, prior to, during and after the event. Accordingly, the cost includes all taxes, Global Vision staff support during the exhibition, the cost of all related paperwork. The cost further covers all related local administrative work (paper work, office work and related activities) for a follow up between the perspective students and the UK institution representatives attending this Exhibition.

The above cost is per one representative from one Institution. If more than one representative wishes to attend this Exhibition, the second representative will be charged £ XXXX. All students, who attend this Exhibition, will be considered as Global Vision referrals. Participating UK Institutions are kindly requested to keep Global Vision informed of developments on students' cases and any registrations.

<b>PAYMENT</b>
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To register, please complete the printable registration form and return with notification of payment by March 18<sup>th</sup>, 2009. Global Vision will confirm your enrolment in the Exhibition and provide information concerning travel, accommodation, and final registration. No refunds are possible once requests are placed.



